

# WEBSITE EXPOSURE

It is estimated that over 89% of home buyers start their real estate search on the internet\*. When you are ready to sell your home, you should expect your agent to have a plan for marketing your home online.

We know the importance of marketing your home online and believe in keeping your home visible with the most website exposure possible. That is why when you list your home through Windermere, no matter how and where a search is started, you can expect your property to be found on more Real Estate, Agent & 3rd Party websites than any other real estate company. We also make sure our listing is posted to our mobile-optimized site, mobile.windermere.com, which allows images and details of your home to be viewed on any mobile device. There is no need to pick and choose...we make sure your home shows up on hundreds of websites, even our competition's sites.

*Real Estate Sites*



*...and hundreds more!*

*Third Party Sites*



*...and hundreds more!*

*Sites Linking Third Party Sites*



*...and hundreds more!*

\*National Association of REALTORS 2010 Profile of Home Buyers and Sellers